Anthem Blue Cross and Blue Shield

Encourage Medicare Advantage Members to Stay Up-to-Date on Preventative Care

Anthem Blue Cross and Blue Shield is committed to helping your Medicare Advantage patients maintain good health habits and stay up-to-date on preventive screenings. We encourage you to check in with your senior patients about the following issues to help ensure they are monitoring their own health and receiving needed care.

Physical Health/Monitor Physical Activity
- Discuss and encourage the importance and benefits of exercise
- Discuss applicable exercise options
- Discuss any problems/pain members are having with accomplishing daily activities

Mental Health
- Discuss overall mental health and if physical and emotional health is affected
- Discuss feelings of anxiety, blues, depression
- Discuss members’ overall energy level

Bladder Control
- Assess whether the member has had any leaking of urine
- Advise the member of bladder treatment options such as bladder training, exercises, medication and surgery

Breast Cancer Screening
- Women 50-74 need to have a mammogram at least every 24 months