2019 Enhanced Personal Health Care Program releases myFHR

Anthem Blue Cross and Blue Shield (Anthem) has released myFHR™, a new smartphone-based application that we believe will truly lead to improved care for your patients. CMS approved the inclusion of the Blue Button 2.0 standard within the myFHR application. Blue Button 2.0 is a CMS standard that enables Medicare members to download up to four years of their personal health data to the application of their choice. We are excited to offer our Medicare Advantage members this service.

There are multiple member advantages to the myFHR application:

- Provide our members with a consolidated view of their health history
- Empower members to access and control their own health data, and use it to improve their health
- Enable members to get help managing and improving their health
- Allow members to easily share health information with doctors, caregivers or anyone they choose

Anthem believes that empowering consumers to improve their health by giving them easy access to their own private health information is the right thing to do. Additionally, there is value to all health care stakeholders in having a longitudinal view. Providers benefit by receiving actionable access to patient data, and the myFHR application will allow your patients to share their data in your electronic medical records system. We would encourage you to discuss this option with your patients.

To connect to their Medicare claims history (Blue Button 2.0), your patient will need to register for MyMedicare and connect myFHR to their Medicare account. This can be done at https://www.mymedicare.gov/registration.aspx.
If you have questions or would like more information on the myFHR application, you can reach out to your Value-Based team.