Anthem Blue Cross and Blue Shield

Complete OptiNet Assessments for Out-of-State Office Locations; Drop Down Menu Changed

(CO, CT, IN, KY, NH, ME, MO, OH, and WI only)

Contracted providers who render services to Anthem Blue Cross and Blue Shield Medicare Advantage members in other state counties that are contiguous to their home state should complete the OptiNet registration. The OptiNet program has expanded to include these providers who render services in other state counties contiguous to their home state; these providers should register by Jan. 1, 2018.

All participating providers who provide imaging services, including x-rays and ultrasounds as noted above, must complete the registration. Providers who do not register, who score less than 76 or who do not complete the survey will receive a line-item denial for the technical component of the outpatient diagnostic imaging service only.

The provider registration is available online at www.providerportal.com. Please note that the drop down menu selection for participating Medicare Advantage providers has changed. Select Medicare Advantage/Medicaid from the drop down menu. This drop down is changing from Anthem MA.

If you have questions or need help completing the registration, please call AIM Customer Service at 800-252-2021 Monday-Friday 8 a.m. to 7 p.m. ET or send an email to Assessment@AIMSpecialtyHealth.com.

If you have already completed an OptiNet assessment, please ensure that you keep your registration up to date. Expiring data could lead to a negative impact in your modality scores. Additional OptiNet information is available here.
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