Anthem Blue Cross and Blue Shield

Medicare Advantage Webinar for all Imaging Providers:
Learn how to complete the AIM OptiNet imaging services registration

Anthem Blue Cross and Blue Shield is collecting information about the imaging capabilities of all Anthem Medicare Advantage contracted providers who provide the technical component of a number of outpatient diagnostic imaging services for our individual Medicare Advantage members.

AIM’s online registration tool, OptiNet®, will collect modality-specific data from providers who render X-ray, ultrasound, Magnetic Resonance (MR), Computed Tomography (CT), nuclear medicine (NUC), positron emission tomography (PET) and echocardiograph imaging services in areas such as: facility qualifications, technician and physician qualifications, accreditation, equipment and technical registration.

This data will be used to calculate site scores for providers who render imaging services to our individual Medicare Advantage members. All participating providers who provide imaging services, including x-rays and ultrasounds as noted above, should complete the registration. This includes providers who have delegated risk arrangements and who may see Anthem members outside of those risk arrangements (Connecticut providers excluded). Previous communications incorrectly indicated that the OptiNet imaging services registration was not applicable to providers with delegated risk agreements.

Providers who score less than 76 or who do not complete the survey by Second Quarter 2016, will receive a line-item denial for the technical component of the outpatient diagnostic imaging service only.

Anthem strongly encourages any provider who scores below 76 to improve their site score for the applicable modality before the line item denial of claims for dates of service on or after the start date in the Second Quarter 2016. Providers who have not registered and therefore have no score also will be subject to line-item denials for claims submitted for dates of service on or after the start date in the Second Quarter 2016.

Attend one of the webinars below to learn how to:

- Access the OptiNet Assessment
- Copy previously completed OptiNet Assessments to your Anthem Medicare Advantage account
- Complete a new AIM OptiNet registration
- Interpret and improve your site score

Choose one of the sessions below to register for the webinar.

- Thursday, Jan. 14, 4 p.m.-5 p.m. Eastern
- Thursday, Jan 21, 4 p.m.-5 p.m. Eastern
- Thursday, Feb. 4, 2 p.m.-3 p.m. Eastern
- Thursday, Feb. 18 12p.m.-1 p.m. Eastern
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