

She's doing more for her health and she wants more from her health plan.

New Healthy Support plans ...
An attractive option for members
invested in good health.

Each of your employees is unique. That's no surprise. But you might be interested to learn that each wants something unique from a health plan. That's why we created Anthem Healthy Support.

Anthem Healthy Support: Helping employees stay healthy and engaged

Anthem Healthy Support offers something very simple, yet powerful, to those who may not have always gotten a lot from their plan. In fact, our research shows that some members are willing to have higher copays and deductibles and choose from a generic formulary in exchange for:

- More affordable health insurance premiums
- Gym reimbursement
- Rewards for healthy behaviors
- Wellness tools and trackers including FitOrbit[®], a highly personalized online approach to health and fitness.

Offering Anthem Healthy Support lets you give them what they want; offering all this, plus the medical coverage everyone needs.

Plan for a healthier future all around

By offering them more from their plan, Anthem Healthy Support gives your employees effective tools to help them stay healthy, engaged, and a reason to feel more positive about where they work. That's a healthier solution for everyone.

Reward employees for taking positive steps toward wellness — with Anthem Healthy Support

See the reverse and contact your independent broker or Anthem representative today.

To experience Anthem Healthy Support, visit [anthem.com/healthysupport](https://www.anthem.com/healthysupport)

Empower employees, and your success

Your employees have very distinct health care needs, and are looking for different benefits from their plan.

Give them the choice they want — by offering Anthem Healthy Support. Our Large Group portfolio includes the following plans:

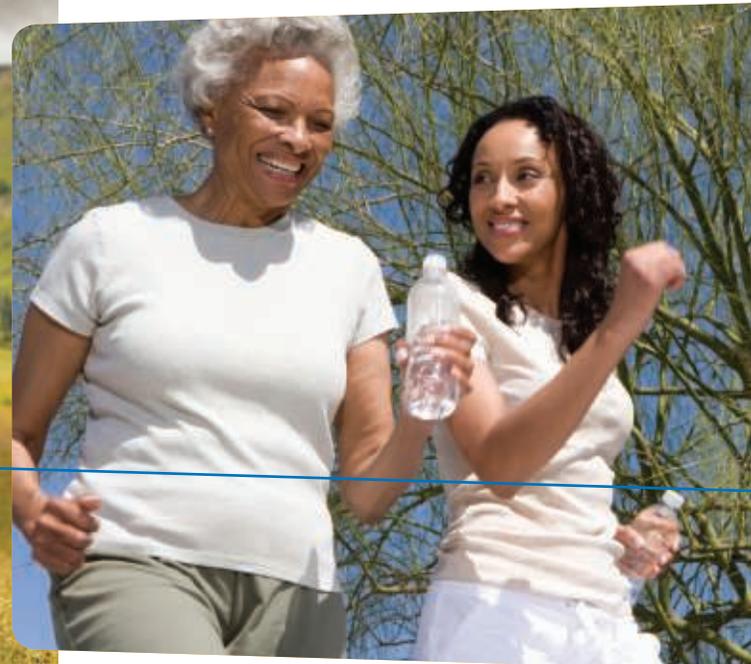
- Healthy Support PPO — 1
- Healthy Support PPO with Health Savings Account — 1
- Healthy Blue Priority — 1*
- Healthy Blue Priority with Health Savings Account — 1*

*Access to only our Blue Priority Providers

Anthem Healthy Support plans at a glance

My Care Support*	Up to \$400 annual gym reimbursement
	Up to \$150 in gift cards using an online wellness tool; includes support for nutrition, exercise, medications and related personal goals
	\$50 reward for tobacco-free certification
	Support for pregnancy, chronic conditions like asthma and diabetes, and access to a nurse, 24/7
	Engaging outreach programs that provide high-level resources to help members connect with the programs that best address their needs
	Quarterly webinars to help members get the most from their plan and adopt and/or improve healthy behaviors

* These programs are not Covered Services under your medical insurance policy, but are separate components of your health plan which are not guaranteed under your insurance certificate and could be discontinued at any time. If it is unreasonably difficult due to a medical condition for your employees to achieve the standards (if any) for a reward under these programs, or if it is medically inadvisable for an employee to attempt to achieve the standards for the reward, we will work with your employees to develop another way to qualify for the reward.



Learn more about
Anthem Healthy Support.

Contact your broker or Anthem sales representative today.

